

Kannada Sangha of Sacramento

501(C)(3) Tax ID 470946537

<http://sackannadasangha.org>

Kannada Sangha of Sacramento (KSS) is a non-profit public charity organization within the meaning of Section 501(C)(3), Internal Revenue Code. Contributions to KSS are deductible under section 170 of the IRS code. It is an association of Kannadigas in the Greater Sacramento area with about 250 registered member families with the intention of

- Promoting and conducting the cultural activities related to Kannada or Indian culture and lifestyle.
Events like Ugadi (Kannada New Year Day) and Rajyothsava (Karnataka State Formation Day) bring the community, from far and near, together.
- Promoting and conducting the Literary Activities related to Kannada or Indian culture and lifestyle.
- Conducting the recreational activities and community development.
- Conducting or supporting the Community Service and Charity Activities in Greater Sacramento.
Like Blood Donation Drives, Bone Marrow Drives, India Day etc

These activities are carried out by volunteers who are interested in serving the society. KSS is organizing the following **major events in 2011**.

- Rangavasantha on April 16th in UC Davis, CA
- 55th **Kannada Rajyothsava and 8th Anniversary** in November
- Indoor/Outdoor Sports; Camping in Summer
- KSS is looking for reputed establishments like yours for generous sponsorship and support. Members will have direct access to the information you provide and this has been a good marketing opportunity for many small, medium and large companies. This also showcases your support to the Indian community and the members greatly appreciate the camaraderie.

Following are the sponsorship details.

General Sponsorship:

- Advertisement in KSS website & Monthly News Letter for one year: \$500.00.
- Advertisement in KSS website & Monthly News Letter for 1/2 year: \$300.00.
- Advertisement in KSS website for 3 months: \$150.00.
- Advertisement in Monthly News Letter for 3 months: \$100.00

Rajyothsava Event Sponsorship:

1	Grand Sponsorship for Complete Event: (Includes Center spread advertisement in the booklet & a stall in the event)	\$2500.00
2	Food sponsor (Includes full page advertisement in the program booklet)	\$1500.00
3	Auditorium sponsor	\$1000.00
4	Prize sponsor	\$500.00
5	Front cover (inside) page color advertisement in program booklet (~ 5"x7.5")	\$300.00
6	Back page color advertisement in program booklet (~ 5"x7.5")	\$300.00
7	Back cover (inside) page color advertisement in program booklet (~ 5"x7.5")	\$250.00
8	Center spread advertisement in the program booklet (~ 10"x7.5")	\$300.00
9	Center page advertisement in the program booklet (~ 5"x7.5")	\$200.00
10	Two page advertisement in the program booklet (~ 10"x7.5")	\$200.00
11	One page advertisement in the program booklet (~ 5"x7.5")	\$100.00
12	Half page advertisement in the program booklet (~ 3.5"x7.5")	\$50.00
13	Stall/Booth @ the venue (+ 25% discount on any program booklet ads)	\$100.00

Thank you for your support

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